

Open Houses Now Sent To Mobile Phones

MLS has teamed up with Open House On The Go to make Consumer Open Houses entered on Stratus available to consumers on their mobile phones. Consumers register for this FREE service by clicking the Open House On The Go button on MLSLI.com on the Open House search page or by going directly to OpenHouseOnTheGo.com.



Registration:

CELL PHONE: - -

EMAIL:

When registering for this service, consumers enter their cell phone # and email address.

And then pick a Town as illustrated below.



Once registered, they receive a text message on their phone with a link to access the open houses in the town they selected. The photo, time and date of the open house, and all of the key relevant information is neatly packaged, customized and immediately available for mobile phone viewers, 24/7. OHOTG will not only give countless mobile phone users easy access to your open houses, but it includes a “Click-To-Call” feature so customers can contact you immediately and directly.

With this new feature, please be sure to enter accurate Directions on your listings as they are published on Open House On The Go. If your directions are unclear or you enter “MapQuest”, consumers may skip your open house and go on to the next one that has accurate directions.

Visit www.OpenHouseOnTheGo.com and click on FAQs for more information on how this new service works for the consumer.

Reminder: Consumer Open Houses may not be entered as “By Appointment” and if entered as such will have the Open House deleted.